



**IRINA VEREVKINA  
GENERAL PRODUCER  
YARCHE!**

**Experience:**

1992-1993

Central television

Popular science programs department

Issuing Editor

1992

TV Program “Vremechko”

Anchor

1992

“Private Channel” Group

Post-production Producer

1994

Production “YARCHE!”

Producer

1998 – present

Production “YARCHE!”

General Producer

**Agencies:**

JWT, McCannErickson, Lowe Adventa, Young & Rubicam, FCBMA, GN Interpartners, BBDO, Instinct, Smart Communications, Grey, NFQ, LMH Consulting, LBL , ARMI.

**Clients:**

Danone, IKEA, Nestle, MediaMarkt, Beeline, Unilever, Bacardi-Martini, SunInBev, Mars, Nidan, Farmstandart, Harry’s, Cadbury, Ingossthah, Kraft Foods, Sinergiya, GENIUS, Coca-Cola, Связь-банк, Mobel&Zeit, Lay's, Megafon, Jakobs, Kerama Marazzi, Heineken, Multon. And others

**Produced over 1 000 TV Commercials**