



LORELLA STORTINI
TV PRODUCER
MC CANN ITALY

I started my career working as a Producer at McCann Erickson in Rome.

I moved to McCan Erickson Milan in 1991.

In 1996 I was hired by Saatchi & Saatchi as Head of TV Department.

Since 1998 I've been working as Head of TV Department in McCann Italia.

I've produced more than 1000 spots working with Production Companies from all over the world and have always enjoyed my work.

Clients:

Unilever (Magnum, Cornetto, Solero, Findus, That's amore) Martini, Bacardi, Costa Crociere, L'Oréal, Nestle', Coop, Upim, Renault, Chicco, Galbani, Disney, Durex, DrScholl's, RCS- Gazzetta dello Sport, Omnitel/Vodafone, Sony Ericson, Edison, Parmalat, Mulino Bianco, Mastercard, Microsoft, Intel, Presidenza del Consiglio dei Ministri, Rai, Peroni, Tamoil, Gewiss, Banca Credito Cooperativo